

# The ABA Gazette

**Volume 4-Issue 16**  
**Fall 2018**



**Arkansas Business  
Alliance**



*We have 2 hands...One for helping  
ourselves, the other for helping others.*

Audrey Hepburn

# PRESIDENT'S MESSAGE



Dear ABA Members,

As the end of the year approaches, we have a lot to be grateful for and plenty to look forward to. We have grown in 2018 and reached goals that were set & accomplished important work.

Several Directors, along with Heidi, sacrificed a Saturday to gain valuable knowledge & learn new ways to improve ABA. David Jaffer was an excellent presenter & motivator. It was a meaningful day for personal growth as well.

ABA Directors attended the NACS Show in Las Vegas and returned with valuable information and ideas to share. We are implementing some new programs that will greatly benefit our membership.

The US Foods Show was a great success. We unveiled our new, more lucrative contract, sampled new products, learned about Charley Biggs and had a nice time being together in a relaxing environment.

Lastly, we came together to make an important decision, and as a result, we will be welcoming new members from Louisiana. We all agreed that lending a helping hand outweighed any other benefits of this gesture. Now the work begins to help them get aligned with our vendor agreements & learn the rules of compliance.

December 14<sup>th</sup> is the Arkansas Children's Hospital Festival of Stars. We will continue to send reminders of this important event & hope that our presence at the event will be felt very strongly. Please plan to volunteer and/or donate toys for this very special day.

Our Annual New Year's Eve Celebration is just around the corner too! Please join us for a festive night. Details will be shared very soon!

All the best,  
President Andy Mandani



# VENDOR LIST

COMPANY	CONTACT	PHONE	EMAIL
Coca-Cola	Contact your Local Rep.	email ABA	arkansasbusinessalliance@gmail.com
Pepsi	Contact your Local Rep.	email ABA	arkansasbusinessalliance@gmail.com
Monster Energy	Contact your Local Rep.	email ABA	arkansasbusinessalliance@gmail.com
Frito Lay	Contact your Local Rep.	email ABA	arkansasbusinessalliance@gmail.com
US Foods	Chris Parmele	479-856-2295	chris.parmele@usfoods.com
New Age Distribution	Rick Davis	501-374-5015	ricknewage@sbcglobal.net
Bimbo Bakeries	Dexter Heard	501-507-8434	dexter.heard@grupobimbo.com
Pinnacle Propane	Dan Adams	417-559-1003	Dan.adams@pinnpropane.com.
S & D Coffee	Steve Hicks	501-516-5513	hickss@sndcoffee.com
Elite Enterprises	Ryan Lawrence	870-926-4777	ryan@eliteenterpriseusa.com
The Southern Company	Michael Shelby	501-376-6333	mshelby@thesoco.com
Modisoft	Sales	866-216-8707	sales@modisoftinc.com
RTI-Restaurant Technologies	Gary Carpenter	615-838-1017	Gcarpenter@rti-inc.com
Virani CPA	Anees Virani	501-448-6888	anees@viranicpa.com
Winder Insurance Center	Nizar Gilani	864-430-0084	gilaninizar@gmail.com
World Pay	Che Powell	770-353-4207	Che.powell@worldpay.us
APS	Dowe Kaufman	501-515-7216	www.SNAPUSDA.com
ATM Link		877-937-9286	sales@atm-link.com
Karim Ali CPA, PA	Karim Ali	972-290-0733	karim@karimalicpa.com
Discount LED		844-763-7689	info@discountLED.us
S & S Alarms	Joey Smith	501-305-2527	joey@s-ssecurity.com
Muswick	Kurt Garland	501-519-4185	kurt@muswick.com
Global Financial	Amin Chagani	972-812-5410	www.theglobalfinancial.com
Amcon	Jim Havenstrite	479-841-3478	jhavenstrite@amcon.com
Transnet	Salima Lalani	346-666-1704	info@transnetenterprises.com
Narendra Patel Financial S	Narendra Patel	865-384-2261	smnaren@gmail.com



## November – December 2018 Spanner Promotions

2 FOR  
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20oz Minute Maid,  
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2 FOR 2  
20 oz. Bottles



Plus tax and deposit where applicable.  
Offer valid for a limited time,  
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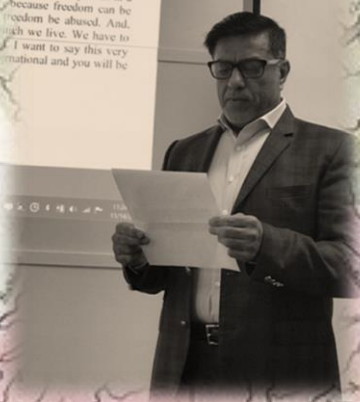
2 FOR  
**\$2**

24oz Coca-Cola  
Products





# Growing our Border





Your gifts will make  
the season bright  
for patients at  
Arkansas Children's.



# Festival of Stars

**Toy & Donation Drive • Radiothon**

Benefiting Arkansas Children's Hospital

**December 14**

Visit [archildrens.org/festival](http://archildrens.org/festival) to view our wish lists or make  
a monetary donation! View drop-off locations on back.

On December 14, tune in to 98.5 FM and 107.7 FM  
and listen to patients, parents and caregivers as they  
share their miracle moments with B98.5 and Alice  
107.7 listeners. Stations will be broadcasting live from  
Children's Hall on the ACH campus.

**To pledge your support  
during the event, call  
(888) 771-KIDS (5437).**

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# Wish List



## Infant/Toddler

### PREFERRED BRANDS:

Fisher-Price® • Leap Frog® • Chicco® • Infantino® • V-Tech® • Sassy®  
O-Ball® • Baby Einstein® • Playskool®

- ☐ Rattles
- ☐ Link rings
- ☐ Teething rings
- ☐ Light-up/musical toys
- ☐ Baby Einstein® Sea Dreams crib soother
- ☐ Mobiles (*NO CLOTH, i.e. Bright Starts® 2-n-1 Soothing Safari Mobile*)
- ☐ Sorting/stacking toys
- ☐ Board books/musical books
- ☐ Duplo® blocks
- ☐ Mega Blok®
- ☐ Textured balls



## Preschool & School Age

### PREFERRED BRANDS:

Leap Frog® • Fisher-Price® • Imaginext® • Playskool® • Little Tykes®  
Crayola® • Mattel® • Disney® • LEGO® • Hot Wheels® • Hasbro®

- ☐ Fisher Price® medical play kits
- ☐ Play-Doh® and accessories/cutters
- ☐ Hot Wheels®/Matchbox® cars
- ☐ Cars and trucks
- ☐ Plastic animals and dinosaurs
- ☐ Popular character toys (*Star Wars, My Little Pony, Disney, Nickelodeon, etc.*)
- ☐ Superhero figures (*Avengers, Spiderman, Batman, TMNT, etc.*)
- ☐ LEGO® kits
- ☐ Barbies® and Ken® dolls (*name brand-all ethnicities*)
- ☐ Baby dolls (*all plastic/vinyl - no cloth bodies - all ethnicities*)



## Teen/Adult

- ☐ Water bottles
- ☐ Bluetooth speakers
- ☐ Clock radios/alarm clocks
- ☐ PJ pants
- ☐ Wallets
- ☐ Journals
- ☐ Adult coloring books
- ☐ Earbuds/headphones
- ☐ Hand-held electronic games
- ☐ Razorback logo anything
- ☐ Popular entertainment memorabilia (TV/movie)
- ☐ Wood projects to put together and/or paint
- ☐ Advanced arts and craft kits
- ☐ Watches
- ☐ Footballs, soccer balls, basketballs
- ☐ Gift sets: bath/body, manicure/pedicure, cosmetics, perfume/cologne (*male and female*)



## Other Items

- ☐ Puzzle books (*word search and crossword*)
- ☐ Stuffed animals (*under 18-inches*)
- ☐ Fleece blankets (*non-seasonal*)
- ☐ Card games (*Uno, Skip-Bo, Phase 10*)
- ☐ Coloring books (*popular characters, non-seasonal*)
- ☐ Crayola® 24 ct. crayons
- ☐ Crayola® markers, colored pencils and water color sets
- ☐ Gift cards (*Walmart, Target, Best Buy, Academy, Game Stop, Hobby Lobby, Amazon, Xbox Live, Playstation Store, Sephora, Ulta*)



## Outpatient Clinics

- ☐ Beanie babies
- ☐ Hot Wheels®/Matchbox® cars
- ☐ Small, inexpensive toys (*Happy Meal® - type toys, treasure box prizes, party favors*)
- ☐ Play-Doh®
- ☐ 8 ct. Crayola® crayons
- ☐ Travel-sized games
- ☐ Activity pads
- ☐ Kid-friendly card games
- ☐ Bubbles
- ☐ Puzzles



To keep patients healthy, all toys must be new and in original packaging.  
Please no ride on toys such bikes or scooters.

For more information or additional ways to give, visit  
[www.archildrens.org/wishlists](http://www.archildrens.org/wishlists)





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## SNAP APPLICATION & ASSISTANCE PROGRAM (SAAP)

APS (SAAP) was founded in 2014 by former USDA FNS contractors. The APS EBT/PCI Division specifically focuses on assisting store owners (in all 50 states) with the SNAP-EBT application process, ongoing FNS account management and USDA compliance.

The APS EBT/PCI Division will assist your store with the USDA application and submission process, re-submissions, FNS re-authorizations, store inspection requirements and EBT processing compliance. APS (SAAP) will help to ensure your store follows the required USDA guidelines to qualify for SNAP-EBT acceptance and maintain an active SNAP-FNS account.

### What store owners are saying about the SNAP Application & Assistance Program (SAAP)?



We use APS for all of our store reauthorizations, original SNAP EBT applications and any communications with the USDA. I recommend using APS for all of your SNAP EBT needs.

**Aziz Pabani - Store Owner**

We had APS apply to the USDA for us, so we could accept EBT at our new store. The process was simple, and we were approved in 4 weeks. I highly recommend using APS.

**Anwer Hemani - Store Owner**



APS does the SNAP EBT applications and the payment processing for all of my stores. I strongly recommend using APS.

**Rahim Juma - Store Owner**

Working with APS, I was able to get my store approved for EBT within 3 weeks. The best part was that APS did everything for me. I highly recommend using APS!

**Shirin Farista - Store Owner**



**For more information on how the SNAP Application & Assistance Program (SAAP) can help your store with EBT acceptance and ongoing FNS account management, visit our web page.**

[www.SNAPUSDA.com](http://www.SNAPUSDA.com)







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Introducing the next Ultra Innovation: Ultra Paradise- Feb 2019



Welcome to Ultra Paradise!

**Zero Calories and Zero Sugar.**

Flavor: Kiwi, Lime, and a hint of Cucumber to add that Paradise touch that puts you right into the tropics along with the scene on the can.

This new flavor has a light taste with a lighter sweetness than most energy drinks.

**Why the new Ultra?** The Ultralineup has been hugely successful, including the latest with Ultra Violet.

Our flagship GreenColor is finally a part of our second most successful brand family.

Launches February 2019

## Introducing Java Swiss Chocolate- January 2019



- Swiss Chocolate is a flavor profile that is sought after by consumers for its premium quality and taste.
- Swiss Chocolate is packed with rich flavor and a smooth after taste.
- Java Monster Swiss Chocolate is premium coffee and cream blended with a savory indulgent chocolate.
- The can design incorporates iconic Swiss landmarks and scenery.
- The top four chocolate flavor profiles account for 23% of total RTD Coffee Dollar Volume.

Monster Hydro Manic Melon/Mean Green Bottle Transition February 2019



Launching  
February 2019

- When Hydro initially launched in 2017 it marked the creation of the Refreshment Energy segment – combining the product benefits of the largest, high-growth categories: water, sports drinks and energy.
- Hydro combines energy drink efficacy with the refreshment & hydration benefits consumers seek in coconut waters, sports drinks, sparkling waters, flavored waters and other functional non-carb beverages.
- Additionally, Hydro offers superior dollar margins compared to other refreshment beverage categories providing the opportunity to switch lower profit sales with higher Energy retail pricing & profit margins.<sup>3</sup>
- Monster Energy is the Energy category leader with a proven track record of driving category growth through innovation.<sup>2</sup>



Fueled by the popularity of Monic Melon and Mean Green in the smaller can, both flavors are proving big (into the ultra-successful 25-oz. range).





S&S Security Alarms, Inc.  
Office: (501)305-2527 | Joey Cell # (501)-278-0677 | joey@s-security.com



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Includes	<p><i>Uses existing alarm equipment (will change panel if necessary)</i></p> <p>24/7 Professional Monitoring, &amp; Professional Service</p> <p><b>Package Includes:</b></p> <ul style="list-style-type: none"> <li>• Takeover of existing alarm system (will change panel if needed)</li> <li>• Installation of cellular communicator</li> <li>• Service Agreement</li> <li>• 1 Year Agreement</li> <li>• <i>Must provide picture of panel</i></li> <li>• <i>Must have business account</i></li> </ul>	<p><i>Uses existing alarm equipment</i></p> <p>24/7 Professional Monitoring, &amp; Professional Service</p> <p><b>Package Includes:</b></p> <ul style="list-style-type: none"> <li>• Takeover of existing alarm system</li> <li>• Installation of cellular communicator</li> <li>• Open/Close Reports</li> <li>• Service Agreement</li> <li>• 1 Year Agreement</li> </ul>	<p><i>Uses existing alarm equipment (will change panel if necessary)</i></p> <p>Everything in Basic plus New Panel (if needed) &amp; Panic Button</p> <p><b>Package Includes:</b></p> <ul style="list-style-type: none"> <li>• Takeover of existing alarm system (will change panel if needed)</li> <li>• Installation of advanced cellular communicator (includes remote arming/disarming, text messages, and more)</li> <li>• Open/Close Reports</li> <li>• Service Agreement</li> <li>• 3 Year Agreement</li> </ul>	<p><i>Complete New Alarm System Install</i></p> <p>Complete installation of new alarm system</p> <p><b>Package Includes:</b></p> <ul style="list-style-type: none"> <li>• New Panel, Keypad, 3 Doors, 1 Image Sensor (motion), Panic</li> <li>• Installation of advanced cellular communicator (includes remote arming/disarming, text messages, and more)</li> <li>• Open/Close Reports</li> <li>• Service Agreement</li> <li>• 3 Year Agreement</li> </ul>
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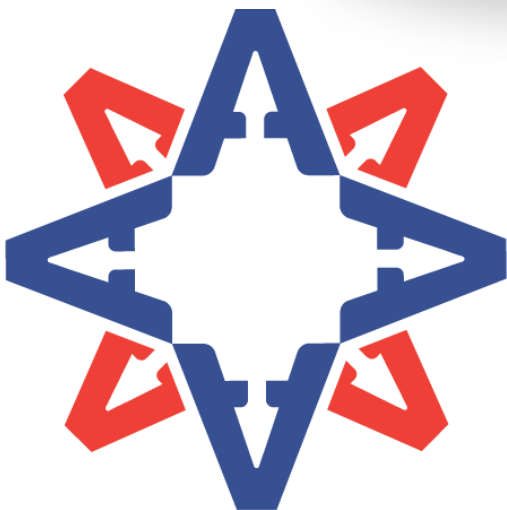
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### ABA Member Cost:

Exchange Cost - \$9.75 per exchange

New Tank Cost - \$36.00 per new tank

Suggested Retail Cost To Consumer:

Exchange - \$19.99

Sale of new tank - \$49.99



Contact:

Dan Adams

District Sales Representative

Cell: 417-559-1003

Dan.Adams@PinnPropane.com



  
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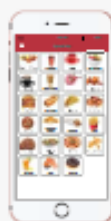
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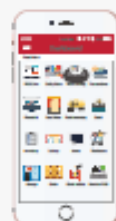
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# Exclusive ABA member program



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# Welcome New Members

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28<sup>th</sup> St. Mobil

Baseline Rd. Citgo

Alon Food Mart

Malvern One Stop

VP Express

Diamond J

Nikki Food Mart

Porky's Food Mart



## ADMIN CORNER

### VOLUNTEER OPPORTUNITIES

Please follow the below link to learn what is required to volunteer during Festival of Stars.

<http://www.archildrens.org/festival>

### MEMBER SPOTLIGHT

We would like to feature a member store in our Newsletter each quarter. If you would like to share your accomplishments, please let us know!



**ABA Annual New Year's Party**  
**December 31<sup>st</sup>, 2018**  
**Details Coming Soon!**

### ACH FOR QUARTERLY REBATES – GET ONBOARD!

If you have not already done so, please provide your bank information so that your Rebates can be automatically deposited into your account!







# ABA Board of Directors

***Ahmed Mandani***  
***President***

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***Director***



# MISSION STATEMENT

**It is our mission to provide economic value for our members and partners, to operate in an ethical manner and to build bridges within the community.**

**It is our mission to serve and support our members.**



## **Our Vision:**

**It is our vision to humbly serve our members and to have better and more successful business in an ethical way.**



**FROM:**

**Arkansas Business Alliance  
11330 Arcade Drive  
Suite #4  
Little Rock, AR 72212**



**Deliver To:**

**Office Hours**

**Monday-Friday**

**9:00 AM to 4:00 PM**

**Contact Our office with any questions or concerns:**

**Phone: 870-260-0039-text available**

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